



PANDORA Casino Events

We are the exclusive, partner for PANDORA dedicated Corporate and Casino Events.

Our staff helps recipients select their complimentary PANDORA gift. The event's complimentary gift centers around PANDORA's best-selling, sterling silver and leather bracelets. PANDORA charms featuring intricate designs, colorful gemstones, and sparkling paves help recipients tell their unique stories and celebrate special memories.

PremStar will work with each client to create a powerful marketing piece, designed by PANDORA's marketing team, to promote each event. By partnering with PremStar, our clients leverage PANDORA's powerful marketing power; PANDORA spends \$ 100 million in local advertising each year.



Pandora Event Selection

EXAMPLE OF EVENT SELECTION



Pandora Event Guidelines

- 1) All Pandora events must have an initial give away of 1 bracelet and 1 charm as a gift.**
- 2) Event is then allowed to offer another 4 additional charms as a type of play to win. This makes a total charm offering of a selection of 5 charms for the event.**
- 2a) Add 1 silver and or 1 glass custom engraved charm to the guest assortment. Total for offering selection is now 6 to 7 charms total adding custom charm options.**
- 3) Only exception for a 6th charm is including the Dangle Custom charm at an MSRP of \$55. Or smooth Murano glass charm option Min 50 pc.**
- 4) 10% returns accepted per SKU. Additional returns are subject to a 15% restocking fee.**
- 5) NO RETURNS allowed for the Custom charm.**
- 6) All clients must fill out a Pandora Event Request form, including details of the event, skus included etc.**
- 7) All marketing material must be created by Pandora. There is no charge to the client for the creative work. Approved PDF high resolution marketing will be supplied to the client for print or electronic use. Pandora marketing department will work with you or directly with the client's marketing/art departments to coordinate the efforts for fantastic results.**
- 8) Lead time for all events is 60 to 90 days.**

Casino Program Agreement

Company Name

Property Name

Property Address

Event Name/Description

Start Date

End Date

Event Type (giveaway, contest, etc.)

Additional Event Info

Corporate Giveaway?

Yes

No

If Yes, please indicate event location

Pandora Product to give away (please list item numbers)

Additional gifts/brands to give away?

Target Audience

Number of Attendees

Advertising Medium

Additional Instructions

Shipping Address (if different from Property Address)

Requested Product Delivery Date

Custom Charm Process

- Engraving on Approved Charms only
- Signed Letter of Authorization to utilize logo prior to digital mock up process
- Obtained signed Terms and Conditions form from client.
- Submit designs concepts
- Will be sent to the graphics team and digital mock-up will be returned for their review within 48 hours.
- If approved, supply PPR with signed PROOF /AUTHORIZATION FOR PHYSICAL SAMPLE form.
- Expect physical sample to be shipped within 5 – 7 Business days.
- If not approved, submit signed PROOF /AUTHORIZATION Form with appropriate changes.
- MOQ : 50 pcs per design
- Pricing : Adhere to Premium Pandora Engraving Policy Pricing
- Lead time: 21 Business Days. More than three colors in artwork may affect the lead time.



Logo Approval Form

Date:

From: [Corporate company Full Name]
Corporate Company Street Address]
[Corporate Company City, State, Zip]
[Corporate Company Phone Number]
[Corporate company contact Email Address]

To: [Your company Full Name]
Your Company Street Address]
[Your Company City, State, Zip]
[Your Company Phone Number]
[Your company contact Email Address]

Subject: Authorization to Use Logo

[Company Name] is the owner of the logo attached to this document and by this document authorizes <Your Company Name in receipt of authorization> to engrave such logo on a bead or other similar item.

This authorization is effective [Enter effective date] and shall remain in force until such time as <Company Name in receipt of authorization> receives notice that this Authorization is no longer valid.

Name (Print): _____ Name (Sign): _____ Date: _____

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