



THE
VERA BRADLEY
EXPERIENCE

by Top Brands

2017

Vera Bradley

A TRUE BRAND EXPERIENCE

Enter a world of sophisticated style and color with the Vera Bradley Experience from Top Brands! Our team of experts is ready to help you through every step of the process, from pre-show planning to the actual event and beyond. Our goal is simple: to make sure that you and your guests have a true brand experience that is worry-free for you and unforgettable for attendees.

Vera Bradley products are made to be a girl's best friend; each piece demonstrates an extraordinary attention to detail and innovation, created with a spirit of authenticity, optimism and caring that welcomes all women.

Every attendee will be able to express their creativity and personality through their choice of color and style. Our experts will become an invaluable resource, giving each attendee the personal shopping experience they want and expect!

We'll Make Your Event Easy

- 1 Establish a program that fits your needs
- 2 Choose a reward level from a variety of price points
- 3 Relax and enjoy

Perfect for:

- Incentive Trips
- Board Meetings
- Sales Meetings
- Team Building
- Reward Programs
- Employee Appreciation
- Conferences
- Seminars
- Grand Openings
- Industry Workshops
- Trade Shows
- Business Retreats





ESTABLISH A PROGRAM THAT FITS YOUR NEEDS

Let us bring the Vera Bradley Experience to you with a team of experts ready to help you through every phase of the event. We work with you to design a program that delivers what you are looking for.

Our turnkey program is designed to maximize your event's impact with a mix of the right product and our team of experts ready to deliver a true brand experience to groups as small as 100 people to as large as 3,000 or more.

Once you have set the event date and location, you can relax knowing that your event will be an unforgettable, worry-free experience.

CHOOSE A REWARD LEVEL FROM A VARIETY OF PRICE POINTS

The Vera Bradley Experience has a variety of popular price points to work with. We will work with you to design a tailor-made program that fits your budget, number of guests and demographics.

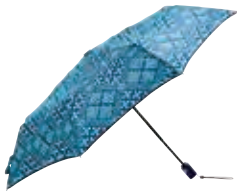
Each attendee will have their choice of several Vera Bradley products pulled from the latest collection. They will get to see and touch each product and have our experienced staff ready to suggest the perfect gift based on how they will use the product. A personalized shopping experience like no other!

Small and Stylish



LITTLE CROSSBODY

This cute crossbody is sized just right for all the essentials.



UMBRELLA

This auto open/close umbrella makes it just a little easier to juggle everything during a downpour.



ZIP ID CASE

Here's a clever way to travel light! This compact case features a silver signature key ring and front ID window, plus an interior compartment for cards and cash.



BREAKAWAY LANYARD

Keep your ID close and hands-free. The bonus is that this is way cuter than the free one that came with your work badge.

Signature Perfect



LARGE DUFFEL

Going home for the weekend or out on a girls' getaway? This duffel will help you pack it all in style. Interior pockets keep your cosmetics, flat irons and socks all sorted.



RFID TURNLOCK WALLET

The wallet. The unsung hero of our bags. The RFID Turnlock Wallet is made with signature cotton that is colorful, lightweight and packable and provides RFID protection for credit and debit cards.



VERA TOTE

Large enough for a trip to the farmer's market with enough pockets to keep your honey separate from your produce. The main compartment holds a loaf (or two) of five-grain bread from the stand with the cute baker.



LEIGHTON BACKPACK

Some days require the handsfree convenience of a backpack. Days that involve visits to quaint flea markets, music festivals or the grocery store.

Vera Vera Amazing



WEEKENDER

The Weekender includes a large central compartment and enough pockets to keep all your necessities organized on the road.



MILLER BAG

This is one of our favorite bags! The carry-on compliant Miller Bag has six roomy slip pockets and a zip-top closure.



GRAND TRAVELER

The Grand Traveler includes rolled handles and a removable, adjustable shoulder strap, and the trolley sleeve option lets you slip it onto a rolling luggage piece.



RFID FRONT ZIP WRISTLET

Ever have one of those days when you aren't sure if you need a wallet or a wristlet? The RFID Front Zip Wristlet organizes all of the things you carry in your wallet and also holds a phone.

RELAX AND ENJOY!

The unforgettable atmosphere created with a Vera Bradley Experience combines professionally designed display elements along with the vibrant colors and textures Vera Bradley is known for.

Our dedicated team will be an indispensable asset every step of the way; from product selection prior to the event through setup and takedown, we are there for you and your guests.





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